



ALMA MATER STUDIORUM  
UNIVERSITÀ DI BOLOGNA



## Bologna-Tilburg workshop

# Patent Policy and Innovation

Bologna, Facoltà di Economia  
Piazza Scaravilli  
16-17 November 2007

Provisional program

**Friday 16<sup>th</sup> November**

3.00 – 3.30 pm – **Registration**

3.30 – 3.45 pm – **Opening Remarks**

3.45 – 5.45 pm – **Panel 1 : *Patent Reform: Is It Just a Fad?***

Speakers:     Dietmar Harhoff (University of Munich): *Strategic Patenting, Portfolio Constructionism and Patent Reform*  
                  Richard Gilbert (University of California Berkeley): *Patent Policies for Complementary Innovations*  
                  Damien Geradin (Tilburg University and Howrey LLP): *TBA*

Moderator:    Luigi Franzoni (University of Bologna)

8.00 pm – **Conference Dinner**

## Saturday 17<sup>th</sup> November

8.30 – 10.30 am – **Panel 2: *Do Firms Misuse the Patent System?***

Speakers: John Golden (University of Texas School of Law): *TBA*  
Vincenzo Denicolò (University of Bologna): *Do patents over-compensate innovators?*  
Mark Schankerman (London School of Economics): *Strategic patenting and software innovation*

Moderator: Gerard Llobet (CEMFI Madrid)

10.30 – 10.45 – **Coffee Break**

10.45 am – 12.45 pm – **Panel 3: *Inventors, Manufacturers, and the Market for Technology***

Speakers: Richard Schmalensee (Massachusetts Institute of Technology, Cambridge, USA): *TBA*  
Alfonso Gambardella (Bocconi University, Milan): *Product market fragmentation and the market for technology*  
Klaus Schmidt (University of Munich): *Licensing complementary patents and vertical integration*

Moderator: Jorge Padilla (LECG)

**13.00 pm - Lunch**